

MABviews

The latest broadcasting news, views and announcements

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MABViews

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MAB Excellence in Broadcasting Awards

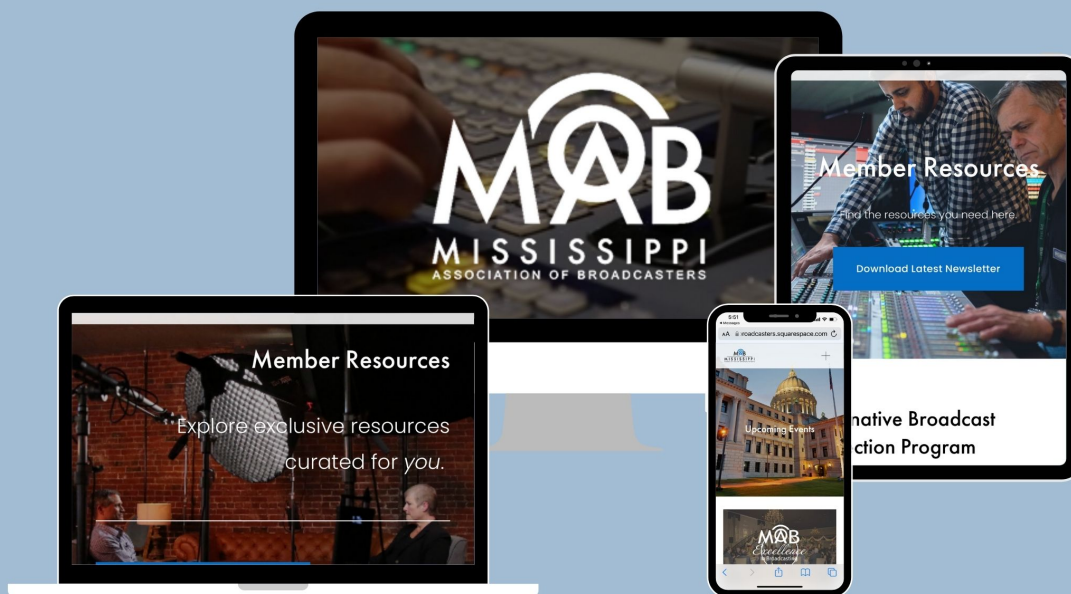
On Saturday, April 2, 2022, the Mississippi Association of Broadcasters held their annual Excellence in Broadcasting Awards at the Old Capitol Inn in Jackson.

Thank you to everyone who entered and congratulations to all of our winners!

We are sharing all the winners on the next few pages of the newsletter; and you can find a link to the program on our website!



We have a new look!
Be sure to check out our new website!!



MAB Day on Campus round up

We recently completed our MAB Days on Campus! We appreciate everyone who came out!

We made stops at Mississippi State, University of Southern Mississippi, Alcorn State University, Jackson State University, and Ole Miss

Did you know?

That www.msbroadcasters.org will post your job openings?



Dennis Warren -
Coast Radio Group

SPOTLIGHT



How did you get started in the business?

Well, the adage about becoming like the people you spend the most time with is true. Growing up, my best friend's dad, Al Simmons, was in the business, and I caught the bug from him at a very early age. When I had the opportunity to begin my own career in radio, it was a natural fit.

What do you like most about your job?

At this point in my career, the aspect I enjoy most is being able to share with others what I've learned from all sides of the business throughout my career. The lessons and experiences gained from on-air responsibilities, to programming, to sales and management all fit and work together like puzzle pieces. If any one piece is missing or not in sync, things aren't as successful as they could be. When one has the benefit of participating in virtually every aspect of the business, it's critically important to share that knowledge and expertise to help others be successful and hopefully help them avoid some of the lessons we had to learn the hard way. Having the opportunity to do just that, across our state and beyond, is incredibly humbling and rewarding.

What career would you choose if you weren't in broadcasting?

I thrive on the opportunity to coach, train and mentor others. Understanding business dynamics and how customer and business needs have evolved over time, seizing the opportunity to collaborate with others to help them grow, and continue growing and learning myself, is critical. Thankfully I have the opportunity to do that now, but if I were not directly involved in broadcasting, I would still be looking for opportunities to do just that. The skillsets and expertise you gain during a broadcasting career are certainly transferable skills that relate to virtually every business, so consulting and/or training but definitely make the list.

Communication is the key to everything!



SAVE THE DATE!
Annual MAB
Conference
will be held
September 13-14,
2022
at The IP Casino
Resort and Spa,
Biloxi