

MABviews

The latest broadcasting news, views and announcements

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*Jackson State University
Feb 3, 2023*

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WLBT WELCOMES NEW CLASS OF MEDIA TRAINING CENTER STUDENTS



Jackson, MS – WLBT ushers in a new class of students for its Gray Media Training Center program. Students selected to participate are receiving hands-on training to learn today’s best practices for a career in broadcast and digital journalism. With a focus on students attending Historically Black Colleges and Universities in Mississippi, this program was designed to improve diversity in media and improve diversity in Gray Television. This is the training center’s second class, led by program director, Michael A. White, Jr. “Five out of the ten students from the inaugural class secured jobs before graduating from the program and are currently working at Gray Television stations,” says White. “One student was hired in a top 30 market. It’s very inspiring for this new group of students to know that if they do a good job in this program, they might be able to jump start their career with Gray before graduating college.” “We knew this would be a great opportunity for students when we launched the program, but the amount of success for last year’s class was better than we could have imagined,” says Regional Vice President and General Manager, Ted Fortenberry. “So, we’re really just so excited for this new class of students and the future of the program.” Students can expect to graduate from the 15-week program in May of 2023, following in-depth training in news production, as well as all areas of television, including marketing, sales, and technology.



Welcomes its latest Associate Member



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SAVE THE DATES!



MAB Days on Campus

March 9 – MSU

March 22 – Ole Miss

March 28 – Alcorn

April 5 – USM

April 12 – Belhaven



MAB Excellence in Broadcasting Awards Dinner

April 1, 2023

Old Capitol Inn- Jackson



MAB Golf Tournament

September 26, 2023

Natchez, MS



Annual Conference

September 26-27, 2023

Natchez, MS



Student Conference

November 14, 2023

FSU E-Center



Chris Marsalis
JC Media - Radio



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SPOTLIGHT

How did you get started in the business?

We bought two stations in our hometown because we were interested in radio and we have a vision of greatness for them.

Tell me something that no one knows about you.

I taught Physics, Biology, Environmental Science, and Technology from 92-98 at Ripley High School. I have 1/2 dozen former students who I have to call "Doctor" when I see them now.

What do you like most about your job?

Listening to music and producing high quality content. Being involved in the music industry.

What career would you choose if you weren't in broadcasting?

Well Broadcasting is my 5th career, and I get to use everything I've learned in my previous gigs. So far it's a pretty good fit for me!

Save the Date!

MAB Conference Sept 26-27

Natchez, MS