AUGUST 2022

MABviews

The latest broadcasting news, views and announcements

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Golf Tournament

Save the Date!

MAB Conference Room Information- DEADLINE IS AUGUST 23!

Member Benefits

Third Thursday

Member Spotlight

MABViews

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1st annual MAB Golf Tournament

To support scholarships and fellowships

October 20, 2022 The Refuge

1:00 Shotgun start Registration on site 11:30-12:30 \$500 per team / \$125 per player Lunch Provided Visit our website to register!

Sponsorships Available!

MAB Annual Conference Sept 13th-14th IP Casino Resort and Spa Biloxi, MS

Group Block deadline is Aug 23, 2022

Group Code is MABI22C and group is listed as "MAB 2022 Annual Conference"





Save

The MAB is happy to provide members with another series of "Third Thursday" webinars in 2022. Each of these webinars take place on the third Thursday of most months and each will start at noon central.

<u>8/18/2022 -</u> Enhancing Local Coverage Just in Time for Election Season

August 18, 2022 12:00 PM - 1:00 PM (CST)

The member code to register for free is NASBA2022.

MAB CONFERENCE ROOM INFORMATION!

Thank you for allowing the IP Casino Resort Spa the opportunity to host the MS Association of Broadcasters 2022 Annual Conference, September 12-15, 2022. We look forward to having you with us and know that you and your group will be pleased with the excellent facilities and warm southern hospitality that we offer to all our guests. Here is the reservation information to pass along to your attendees:

INDIVIDUALS - Your Group Code is MABI22C and group is listed as "MAB 2022 Annual Conference". We recommend making reservations online by going to our website, www.ipbiloxi.com/groups. Or you may call the IP Casino Resort Spa Room Reservations Department directly at 888-946-2847, press 1 for reservations, identify yourself as being with a group by using Group Name or Code, and present a credit card number to hold the reservation. Group Link: MABI22C

ROOM RATES: Tue 09/13/2022 Wed 09/14/2022 Thu 09/15/2022 Standard King or Two Queens \$69.99 per night

*These rates are net, non-commissionable and based on single or double occupancy. All rates are subject to a \$14.00 resort fee per night, and state and Harrison County room taxes that currently total 12%.

DEADLINE FOR MAKING RESERVATIONS: August 23, 2022.

Any unsold rooms remaining in this block will be automatically released on this day and returned to the Hotel for general sale.

PAYMENT:

Attendees will be responsible for paying their own room, taxes, resort fees and incidental charges. Credit card will be charged at time of reservation for first night's room and tax. Checks cannot be accepted at check-in or check-out. A credit card is required at check-in. If paying for a room with a check: When the reservation is made, it will be entered as non-guaranteed reservation. Payment for the full amount of room, tax and resort fee for all nights (provided at time of reservation) must be received within two weeks after making the reservation or two weeks prior to arrival (whichever date comes first). If payment is not received within two weeks after making the reservation or two weeks after making the reservation or two weeks prior to arrival (whichever comes first) the reservation will be automatically cancelled. The hotel front desk does not accept checks at check-in.

The following information is REQUIRED and MUST BE INCLUDED when sending check as prepayment for room:

o Name of Guest(s) on each reservation that the check amount is to cover o Reservation Confirmation Number(s) o Group/Convention Name o Arrival Date for each reservation that check is to cover



Golf Tournament Event

Sponsorship

Cost: \$1,250

Includes: • All fees for 4 players (or 3 players plus a celebrity team member), • Lunch for all team members

• One mulligan/pro drive package per team

(package includes 1 pro drive for front 9 and 1 for the back plus 4 mulligans -- 1 per team member)

Promotion:

MAB website, MAB newsletter MAB social media sponsor banner/display at event golf cart screen

Hole Sponsorship - \$200 Promotion: golf cart screen or printed sign

Upcoming Dates:

Sept 13 - 14 **MAB Conference - IP Casino** October 20 **MAB Golf Tournament** November 3 **MAB Day on Campus - MSU** November 10 MAB Student Conference- JSU





Office Depot discount program - You can order from Office Depot and receive discounts on over 400 items, 20% off ink and toner, etc. You will also have free delivery on purchases of \$50 or more.

Congratulations **Ted Fortenberry!**

As of August 1, Gray Television "has streamlined" the senior management of its television station operations. This sees the elevation of several General Managers to new positions as Regional Vice President/General Manager.

Ted Fortenberry, the General Manager of WLBT-TV in Jackson, Miss., will now also oversee Gray's television stations in Biloxi and Hattiesburg, Miss., and in Monroe, La.



FEMA Issues Alert on Vulnerability in EAS Encoder/Decoder Devices

THE FEDERAL EMERGENCY MANAGEMENT AGENCY (FEMA) RELEASED A PUBLIC NOTICE WHICH STATES THAT IT RECENTLY BECAME AWARE OF CERTAIN VULNERABILITIES IN EAS ENCODER/DECODER DEVICES WHICH, IF NOT UPDATED TO MOST RECENT SOFTWARE VERSIONS, COULD ALLOW AN INTRUDER TO ISSUE EAS ALERTS OVER THE HOST INFRASTRUCTURE (TV, RADIO, CABLE NETWORK).

FEMA WROTE, "THIS EXPLOIT WAS SUCCESSFULLY DEMONSTRATED BY KEN PYLE, A SECURITY RESEARCHER AT CYBIR.COM, AND MAY BE PRESENTED AS A PROOF OF CONCEPT AT THE UPCOMING DEFCON 2022 CONFERENCE IN LAS VEGAS, AUGUST 11-14. IN SHORT, THE VULNERABILITY IS PUBLIC KNOWLEDGE AND WILL BE DEMONSTRATED TO A LARGE AUDIENCE IN THE COMING WEEKS."

FEMA STRONGLY ENCOURAGES EAS PARTICIPANTS TO ENSURE THAT:

EAS DEVICES AND SUPPORTING SYSTEMS ARE UP TO DATE WITH THE MOST RECENT SOFTWARE VERSIONS AND SECURITY PATCHES; EAS DEVICES ARE PROTECTED BY A FIREWALL; EAS DEVICES AND SUPPORTING SYSTEMS ARE MONITORED AND AUDIT LOGS ARE REGULARLY REVIEWED LOOKING FOR UNAUTHORIZED ACCESS. CONTACT THE IPAWS OFFICE AT FEMA-IPAWS-STAKEHOLDER-ENGAGEMENT@FEMA.DHS.GOV.



Sharon Kent-WONA-FM

SPOTLIGHT

How did you get started in the business?

I got started in the business in 2002 when my father, Johnny Pettit needed someone to cover news. He and my mother, Sondra, who owned the station were both sick with cancer at the time.

Tell me something no one knows about you...

I really can't think of anything....I am an open book!

What do you like most about your job?

I really like working with law enforcement and having their trust and respect.

What career would you choose if you weren't in broadcasting?

I would probably be assisting my husband in one of his other many businesses!



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MAB now has a scholarship! The application is LIVE on our website!