

# MABviews

*The latest broadcasting news, views and announcements*

## *In This Issue*

**FCC Resumes  
Broadcast Operations  
Inspections**

**We want your stories!**

**MAB Day on Campus**

**Member Benefits**

**Member Spotlight**

### **MABViews**

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## **FCC Resumes Broadcast Operations Inspections**

The Federal Communication Commission has begun resuming all broadcast operations inspections. Please take note and check your certificates. All certificates are good for a three year period.

### **Alternative Broadcast Inspection Program (ABIP)**

MAB members can take advantage of this program. A retired FCC Inspector conducts these inspections and issues a certificate of compliance.





Do *you*  
have a story  
to tell?

Do you have a story about your station? Your on air talent? A behind the scenes hero? WE want to know so we can help spread the word!  
Email Amanda and let her know!



Find us on Facebook!  
Mississippi Association of Broadcasters



Find us on Instagram!  
Msbroadcasters

Be sure to check out our new website!!



## MAB Day on Campus

Thanks to everyone who participated in the  
MAB Days on Campus!

We made visits all around the state including;  
Alcorn State University, Jackson State University, Mississippi State University, University of Mississippi, and University of Southern Mississippi.



## Did you know?

There is an attorney on retainer that is able to answer your legal questions. MAB, through our Washington attorneys, provides information pertaining to FCC operating requirements, FCC issues and policy making, and legislative issues on the national level.





**Nominations are being accepted for the 2022 Marconi Radio Awards now through May 31. The Marconi Awards honor excellence in radio broadcasting.**

**Follow this [link](#) to the NAB Marconi Radio Awards webpage for more information and entry details. Award winners will be announced during a special dinner program at the NAB Show New York on October 19th.**



The MAB is happy to provide members with another series of "Third Thursday" webinars in 2022. All these webinars take place on the third Thursday of most months and each will start at noon central.

### **MAY 19**

Understanding and Mitigating Unconscious Bias in Our Everyday Lives"

May 19, 2022 12:00 PM - 1:00 PM (CST)

Description

"Understanding and Mitigating Unconscious Bias in Our Everyday Lives"

Speaker: Binu Palta Hill, MBA University of Wisconsin-Madison

In this session, we will discuss the origins of bias and its role in our everyday lives. Using neuroscience and psychology research, we will also engage in a process of self-awareness about how unconscious bias affects us, those around us and ability to do our best work.

Finally, we will learn strategies to mitigate unwanted effects of implicit bias.

**The member code to register for free is NASBA2022.**





Jacque Harms -  
V.P./General Manager  
WTOK-TV

# SPOTLIGHT



## How did you get started in the business?

I started exploring the world of journalism at 16. I enrolled in a special 4-H program in Nebraska, called “Snoop Crew.” I was asked to do broadcast stories for the local television station in North Platte, Nebraska, called KNOP-TV. I was quickly hired to run studio cameras and clean the bathrooms. I proved my value and learned everything I could about the business. I tell everyone, take every opportunity that presents itself.

## What do you like most about your job?

As a broadcaster we are able to effect change. We make a difference in our communities in big and small ways. We collect food for the hungry. We hold people accountable. We help our viewers live better lives. This is an awesome responsibility that I take very seriously.

## What career would you choose if you weren't in broadcasting?

I often wonder if I would have made a good doctor, but honestly, I most likely would have been a teacher. I teach people now, as a General Manager. I teach staff members how to communicate, how to excel in their profession, and how to be the best person they can be.



**SAVE THE DATE!**  
**Annual MAB**  
**Conference**  
**will be held**  
**September 13-14,**  
**2022**  
**at The IP Casino**  
**Resort and Spa,**  
**Biloxi**